## **SMITHSON PLANNING**

364 Middleton Road Albany WA 6330 <a href="www.smithsonplanning.com.au">www.smithsonplanning.com.au</a>
PO Box 5377 Albany WA 6332 <a href="mailto:smithson@smithsonplanning.com.au">smithson@smithsonplanning.com.au</a> **Tel: (08) 9842 9841 Fax: (08) 9842 9843 Mob: 0428 556 444** 



## <u>CAPABILITY STATEMENT – STRATEGIC PLANNING</u>

Listed below (and accompanied by a short description of responsibilities) are a selection of representative projects demonstrating Smithson Planning's capability in the area of Strategic Planning.

Project: Hopetoun Special Residential Estate
Client: Hopetoun Project Pty Ltd / Krystal Park PL

**Date:** November 2010

Smithson Planning is currently engaged to project manage the development of a large special residential estate comprising about 260 lots with an average area of 1.15 hectares north of Hopetoun town area in the Shire of Ravensthorpe. The estate is supported by roads, services, water recycling, harvesting and wind power generation for self-sufficiency and sustainability, and is linked to the First Quantum Ravensthorpe Nickel Project and the Galaxy Resources Mt. Cattlin Lithium Project.

Project: Two Peoples Bay Satellite City - Albany

Client: Rangewide Pty Ltd

Date: January 2009

Smithson Planning was engaged by Rangewide Pty Ltd to project manage the development of a Satellite City located at Two Peoples Bay 25 km east of Albany. Designed for 30,000 people with golf course estates, marina, university, hospital, commercial centres, light industrial area, 3 resort hotel complexes, ocean access, residential development areas, recycling water plants, wind farm power generation.

Following initial briefings to local and state government agencies and elected representatives, the documentation addresses the design and environmental management aspects of project development taking into account community engagement and participation.

**Project:** Wandgee Resort Hotel

Client: Sharus Pty Ltd

Date: September 2006

Smithson Planning was engaged by Sharus Pty Ltd and Afforestation Pty Ltd to project manage the development of the Wandgee Resort Hotel, a boutique small luxury hotel at Green Range, City of Albany.

Following initial briefings to local and state government agencies and elected representatives, the documentation path will now address the design and environmental management aspects of project development taking into account community engagement and participation.

Project: Banda Aceh Nias Transport Plan

Client: Government of Indonesia & United Nations Development Program

Date: June 2006

Smithson Planning was engaged by the United Nations Development Program & BRR Indonesia to produce the Banda Aceh – Nias Transport Plan 2006 (all forms of transport related to land use & environment).

Following the devastating impact of the December 2004 Tsunami and March 2005 Earthquake on Sumatra, Indonesia and the death of 250,000 people in the wider region, part of the disaster recovery process requires reestablishing transport, and related communications development infrastructure networks (seaport, airport, rail, roads).

**Project:** Hardy Inlet Management Plan

**Client:** Augusta Margaret River Shire Council, WA

**Date :** February 2003 – June 2003

The Hardy Inlet is a tidal water body situated at the mouth of the Blackwood River at the southern end of the Leeuwin Naturaliste Ridge in the South-West of Western Australia.

The Augusta Margaret River Shire Council engaged Smithson Planning to facilitate the preparation of a 'Big Picture' strategic plan for the future of the inlet taking into consideration issues of water quality management, land use development and recreation.

Project: Ravensthorpe Esperance & Jerramungup – a Blueprint for the Future

Client: Ravensthorpe Shire Council, WA

Date: October 2001 – November 2002

Ravensthorpe Shire Council is situated on the Fitzgerald Coast and forms part of the Goldfields Esperance Region of Western Australia. It is one of Australia's leading potential mineralisation areas with significant tourism opportunities associated with the Fitzgerald World Heritage Area and Biosphere.

The Blueprint for the Future Project is a joint effort between the Shires of Ravensthorpe, Esperance & Jerramungup in association with the Goldfields Esperance Development Commission, the WA Dept of Mineral & Petroleum Resources and Ravensthorpe Nickel Operations Pty Ltd (a subsidiary of BHP Billiton).

Ravensthorpe Shire Council engaged Smithson Planning to facilitate the Blueprint program and project manage contract administration.

Project: Rainbow 2000° - a Regional Planning Strategy for Albany & the Great Southern

**Client:** Sonshine Destiny Consortium, WA

**Date:** June 1997 - Current

The Sonshine Destiny Consortium, a property development group based in Western Australia and operating from the offices of Smithson Planning has prepared a regional planning strategy for the amalgamated Albany Rural City Council and immediate hinterlands associated with the municipalities of Cranbrook, Denmark, Gnowangerup, Jerramungup, Manjimup & Plantagenet.

Rainbow  $2000^{\circ}$  is a \$5.0 Billion investment program intended to give origin to 30,000 jobs in various industrial sectors, and facilitate 150,000 residents to locate in Albany and 250,000 people in the Great Southern Region over the next 30 years to 2029.

The Rainbow  $2000^{\circ}$  strategy is a written statement (with maps), and comprises six main structural elements :

- ❖ An overall planning policy statement (framework for financial programs)
- Great Southern Region planning initiatives statement
- Metropolitan Albany planning initiatives statement
- Albany Central Business District planning initiatives statement
- ❖ Albany 2001-14 Re-enactment<sup>©</sup> a major event (marketing strategy).
- ❖ Albany 2026<sup>©</sup> a Bicentennial Celebration of European Settlement in Western Australia.

The major element of the strategy involves the formation of the Albany Ports Corporation (partial privatisation), and the relocation of the industrial facilities from the north side of Princess Royal Harbour to the south side on Vancouver Peninsula (Mistaken Island and Shoal Bay).

Smithson Planning undertook the role of principal project management and initiated documentation, supervision, community liaison, public affairs, and customer focus in the lead up to City Council elections in May 1999.

A series of luncheons, exhibitions, public speaking, industry, government and organisational briefing sessions were conducted to enable the community at large to understand the proposal.

Project: Footscray Cemetery Trust Business Plan 1997
Client: Maribyrnong City Council, Melbourne, VIC

**Date:** September 1997

The Footscray Cemetery Trust, a subsidiary organisation of the Maribyrnong City Council is responsible for the Footscray General Cemetery.

As a function of the need to review financial, operations and management practices, the Council commissioned Smithson Planning to document the existing asset, produce a master plan design for the facility, and provide a business plan incorporating five year capital works and recurrent expenditure programs.

Smithson Planning undertook the role of principal project management and initiated documentation, supervision, principal / consultant liaison, and quality assurance in the review and development of the business plan, the management and operational circumstances of the cemetery with recommendations for urgent, short-term and long-term remedial works.

**Project :** Interim Municipal Heritage Inventory Client : Melville City Council, Melville, WA

Date: April 1994

Smithson Planning prepared a preliminary Municipal Heritage List for the City of Melville following enactment of legislation as an interim management control. A study group and detailed brief was then prepared for a consultant to produce a thematic history of the heritage significance of the municipality including natural, scientific, aesthetic, social, architectural, archaeological, historical, and cultural.

Project: Perth & Jandakot Airports Obstacle Limitation Surface (OLS) Plan

**Client:** Federal Airports Corporation, Perth, WA

Date: January 1994

Smithson Planning as the representative of the City of Melville sat on an industry taskforce to develop a locally appropriate referral process and system of development control for projects likely to interfere with the commercial aviation operations of the two major airports in Western Australia based at Perth (Domestic) and Jandakot (General Aviation).

**Project:** Assessment of Social and Economic Importance of Roads

Client: Main Roads Department, Perth, WA

Date: June 1990

The State Government of Western Australia was concerned that economic rationalism's approach to the evaluation of road investment was too narrow and invariably worked to the disadvantage of Western Australia when applied to rural roads: economic benefits used in conventional cost / benefit analysis were largely traffic dependent, and traffic volumes in rural areas of Western Australia were much lower than in the Eastern States.

A Task Force on road funding was commissioned to investigate the social and economic importance of roads in Western Australia. Smithson Planning (under contract to Kinhill) undertook extensive analytical investigations of 1976, 1981, 1986 Census Statistics. This information provided by the Australian Bureau of Statistics and based upon local government areas was used to compare road growth (sealed, gravel, formed and unformed), population growth or decline, agricultural production and gross value, accident and casualty ratios, and housing growth or decline.

Project: Alkimos Waste Water Treatment Plant (WWTP) Land Use Study

**Client:** Water Authority of Western Australia, Perth, WA

**Date:** April 1990

The Water Authority of Western Australia (WAWA) purchased an extensive parcel of land primarily to serve as buffer between the Alkimos WWTP facility and adjoining urban lands. Smithson Planning (under contract to Gutteridge Haskins & Davey) participated in the preparation of a report outlining potential land use options for certain lands within and around that land set aside for the future use of the Alkimos WWTP.

The WAWA were of the opinion that those lands that were surplus to the direct needs of the Alkimos WWTP facility could also function as a beneficial community asset if appropriate and complimentary land use activities could be identified and developed.

The objective of the report was to consider land use coexistence around the plant whereby the nature of the uses proposed was complimentary in terms of using recycled product (treated effluent), and inoffensive by virtue of the odours produced in the treatment process.

Project: Jandakot Airport Development Options Study
Client: Federal Airports Corporation, Jandakot, WA

**Date:** April 1989

Smithson Planning (under contract to Kinhill) prepared a development options plan for surplus land around the Jandakot (General Aviation) Airport. A detailed assessment was carried out of infrastructure services, market analysis for industry consumers, subdivision and development standards assessment.

**Project:** Joondalup Regional Sports Complex

Client: Joondalup Development Corporation, Joondalup, WA

Date: May 1988

The purpose of the study was to identify the viability or otherwise of a proposed sporting complex from a patronage point of view, and to establish budget costs for facilities identified as being necessary to accommodate those activities with an expressed demand.

A number of community organisations and sporting groups were contacted to establish potential demand and facility specifications. Comparisons were drawn with other major sporting venue locations around Australia as to the type and design of facility constructed.

Smithson Planning (under contract to Kinhill) undertook an evaluation of the report's contents in relation to demographic projections and potential demand. The logistics and structure of the report's recommendations were also reviewed for technical adequacy.

**Project:** Rural Settlement Trends Project

**Client:** Dept. of Environment and Planning, Sydney, NSW

**Date:** November 1987

The Rural Settlement Trends Project was undertaken as a research project by academics associated with the Universities of Sydney, New England and New South Wales under contract to the NSW Dept. of Environment and Planning. The project investigated reasons for growth and decline in rural settlements of New South Wales with specific attention to the farming sector, agricultural-based industry, industry not directly related to agriculture, and demographic change.

Smithson Planning (under contract to NSW Dept. of Environment and Planning) attended the project steering committee meetings in order to establish directions for the study and review field research findings of the two sub-regional case study data (Orange and Narrabri).

**Project :** Sydney Region Urban Development Program
Client : Dept. of Environment and Planning, Sydney, NSW

**Date:** January 1986

Smithson Planning (under contract to NSW Dept. of Environment and Planning) prepared a comprehensive database and management system for the monitoring of urban development in the Sydney Region as part of the

Metropolitan Strategy. Stocks of zoned Englobo land (vacant, unsubdivided and suitable for development), subdivided undeveloped land, and new housing starts were tabulated to monitor land supply and availability.

**Project :** Sydney Region Urban Consolidation Program Client : Dept. of Environment and Planning, Sydney, NSW

**Date:** January 1986

Smithson Planning (under contract to NSW Dept. of Environment and Planning) participated in this program designed to encourage higher density residential land use applications in strategic locations around the Sydney metropolitan region.

Specific consideration was given to surplus government lands and vacant private land in locations close to public transport services and major employment centres for redevelopment.

Responsibilities included site identification, infrastructure resource assessment, redevelopment potential analysis, negotiation with relevant authorities, private landowners and industry groups, and community participation in redesign.

## **NOTES:**