FOCUS

Neil Smithson stares out across the great bowl of Albany harbour and the ocean beckening beyond, With his eyes he sees below him a tight, constrained shipping dook, tall silos and a half-empty foreshore. But in his mind he pictures something altogether different — a brand-new port across the channel, a housing-studded shoreline, a heritage-listed old quarter — an Albany transformed, a mini-San Francisco rising amid the hills and bays of Western Australia's near-forgotten south coast.

Smithson is not Just a standard-issue visionary, he is something far more significant, a professional planner, armed with the figures to back up his dreams. He has crafted a detailed model—his dreams, He has crafted a detailed model—frainbow 2000"—for the revitalisation and redesign not Just of Albany but of the entire surrounding Great Southern region. Over 30 years, he would see it grow from 55,000 to a quarter of a million people.

This is planning on the heroic scale; it embraces not just economics but politics, it amounts to human engineering—and it suggests a path of dramatic expansion, one that he believes could be applied to several other regional centres across Australia—Mildura, for instance, Wagga, Geraldton or Townsville. It is, put simply, the largest free-standing economic development initiative proposed in this country in the past 20 years.

over 30 years. More than that, it goes to the heart States, 11 regions, 38 cities and a lot of bush"—a deserves a brief hearing. offers a new variant of reconciliation, embraces together and see ourselves as communities; it of how Australian society functions, how we work generate \$5 billion in investment and 30,000 jobs scheme, of course, is not just about bricks and and building applications. The blueprint for his technocrat more than for young people. On these grounds alone, it immigration, holds out particular opportunities hought patterns, a planner experienced in "four And just who is Neil Smithson? 38 years old, and life is measured out in council meetings a man of extravagant ambitions and It contains 100 projects and an intellectual, a man aims to

Unsurprisingly, reaction in Albany to the arrival of this human cyclone and all his big idea has been mixed. Smithson has literally set up shop in the city centre and laid out his proposals in the window, where they are scrutinised by a discreet flow of passers-by.

Smithson first came to Albany as a little boy on a family holiday. He fell in love with it. When he came back in 1997 he found a city strangely blocked in its development. Its port and grain silos



A West Australian planner has an extraordinary recipe for revitalising the regions.

His vision of the future is about to face the ultimate test

geography, by moving the port, lock, stock and loading docks from the city foreshore to of tourism district instead foreshore land for housing. Build a beachfront privatising part of the port and by selling off the the horseshoe harbour. Fund the move Vancouver Peninsula, the vacant opposite arm of change Albany, its entire mental and economic proposal had the boldness of all original ideas: longer interfering but inter-related. commercial, industrial and residential centres no Smithson imagined a new kind of city, a capital and culture, with hotels, a regional hub, its galleries, a cultura His key 93

> centre, even a small cashno or two. Preserve old Albany as an "English" quarter, much like the "French" heart of New Orleans. The elaborately worked out details of this scheme are perhaps of chief interest to the locals.

curiously sidelined kind of place.

natural beauty, and its historic role as the west's first place of settlement, Albany seemed to him a

lay cheek by jowl with the city centre. For all its

What's rather more intriguing for the rest of the country are the social and co-operative mechanisms, the devices for meshing together people's interests, that Smithson feels would help to realise his vision: first, the State and federal governments would have to declare Albany a special economic development zone. Over five years, unemployment benefits would be phased out, cut by 20 per cent each year. In their place would come a US-style redundancy insurance scheme. If you lost your job, you would receive your past two years' tax, either as a lump sum to

provide start-up funds for self-employment or as a monthly credit for training. The money saved by this measure would go into a capital works development program — a huge "work for the dole" scheme.

once scheme.

The key notion is that welfare, handed down from on high, would be replaced by the opportunity to help build a regional future. Native title over Albany would be extinguished by agreement. Instead, all new businesses would give the per cent of their tax bill to a special fund to support Aboriginal start-up businesses and would

be encouraged to take on Aboriginal employees.
Here the notion is also plain: instead of
bargaining between communities, persuade both
to share a stake in the success of each others'
business ventures. As Smithson's rather startling

policy document has it, this would mark a "major cultural change for Albany and the Great Southern region".

Indeed, self-reliance and self-determination

place of long-term social welfare; community service instead of youth unemployment. "This would mean," says Smithson, "that by the year 2005 the region would be an economic development zone where the residents choose to live because of the nature of employment and lifestyle opportunities available," Albany, in other words, would attract those with open, vivid mental horizons; it would build itself into a social and economic alternative.

Smithson knows "Rainbow 2000" is strong

Smithson knows "Rainbow 2000" is strong meat. Vested interests, regional politicians, the welfare system, the cosy antipathies of black white relations — there's nothing it leaves unconched. It fights against the centralising trend towards vast capitals and depleted regions; it thinks big in a time of limits; it challenges politically enshrined assumptions. It is the tripolitically enshrined assumptions. It is the tripolitically enshrined assumptions are rentiment and convention. It is, of course, the embodiment of a practical philosophy, founded on a clear conception of Australia's character and potential: "If you're not in a growth mode, you're in a decline mode," says Smithson.

"Change, today, is inevitable. But there's still a tendency in Australian society for people to think everything should be provided for them at no cost by the Government. I think we have lost sight of what social welfare could be construed to mean and we've moved towards encouraging a culture of social dependency. How to address that if not by giving people a choice?"

can be managed, what can be balanced: ecological concerns, social priorities, even population levels ignition, Smithson argues, a point at which they can sustain entertainment, academic, and inter-national standard civic facilities. Growth, too, can cities, about 150,000 people, achieve a kind means to a a productive relationship between people. His world view focuses on what simply help create a commonality, a sense of bond there will be regional threshold population tar-gets set in the next 50 years and Australia will interconnected Great Southern, he accepts that have to decide how many people it can sustain in Economic growth, for just as he wants a quarter million-strong greater end if not the answer, for larger regional achieve a kind of S

For Smithson, Australia is the place of the possible, a go-ahead land of opportunity, "where you can establish yourself and do your own thing, where there's safety and a degree of freedom that doesn't exist elsewhere".

doesn't exist elsewhere:

"A majority of Australians are very positive, happy-go-lucky, we take things in our stride, we are not afraid to address issues — we're just looking for some direction." Directions of Smith-

son's kind?

This story of a plan has an unusual, unfinished coda: after two years in Albany, his blueprint complete, Smithson announced last month that he would stand, against a clutch of local notables, for election as mayor. His platform: "Rainbow 2000".

And so it is that on May I, polling day, the citizens of Albany confront two alternatives: business roughly as usual, easy-paced and predictable — or a well-planned social and economic revolution on their doorstep. Unlike the people of most of Australia's embattled regional cities, they at least have a choice.