



### RAINBOW 2000<sup>©</sup> - A Policy Statement for the Albany City Council

The following is a list of Policy Statements or Objectives relative to a perception of the role of Local Government, the Mayor & Elected Councillors, and the opportunities available to Albany and the Rainbow Coast over the next five (5) to ten (10) years.

There is no specific priority to be attached to the numbered order indicated; however, implementation would be dependent on budget resources available.

#### Residential Development

- (1) To maintain current lifestyle and residential amenity expectations of the community, and to give people the opportunity to comment on development proposals that will directly affect them.
- (2) To promote a strategy which is responsive to the need for housing choice (style, location and cost) and which provides for quality housing development.
- (3) To maximise use of the existing infrastructure resources such as roads, public transport, water supply, sewerage disposal, schools, public open space, power and telecommunications.

#### Local Employment & Business

- (4) To encourage competition and excellence as a pre-requisite for commercial survival.
- (5) To remove doubt and uncertainty in the planning assessment process by clearly establishing development control guidelines and procedures for commercial, industrial and service uses.
- (6) To encourage home occupations which are not detrimental to local residential amenity.

#### Traffic & Transport Management

- (7) To establish a road hierarchy which delineates road function and capability.
- (8) To introduce local area traffic management devices to restrict regional traffic movements in local areas, and specifically to incorporate the 40 km/hr speed limit for residential access roads by design and control.
- (9) To integrate public transport with regional land use.
- (10) To improve pedestrian / cycleway networks with emphasis on safety and access.
- (11) To undertake road asset management in a financially responsible manner.

#### Community Services & Recreation

- (12) To implement a community information program to keep residents and ratepayers informed on local government activities, directions and initiatives.
- (13) To implement a community development program, with focus on the needs of family, singles, youth, elderly, unemployed and special care groups.
- (14) To introduce electronic communications media into the sphere of local government and the community.
- (15) To develop a local community and public arts program.
- (16) To support the operations of the State Emergency Services.
- (17) To support the operations of Neighbourhood Watch, Rural Watch and Community Policing.
- (18) To improve the quality and diversity of recreational resources available to the community.

#### Waste Management & Recycling

- (19) To implement a financially sound and responsible regional waste management solution in consultation with other local government authorities which minimises long-term rates expenditure.
- (20) To implement a waste recycling program which meets the needs of both residents and the business community alike, and places the responsibility for waste generation alongside disposal.

#### Participation, Wellness and Self-determination

- (21) To empower the community to be an interactive part of the decision making process as exercised by local government through standing committees, working groups, taskforces and community input groups.
- (22) To make people feel good about themselves and the environment which we share.
- (23) To minimise the local government regulatory control role, and emphasise the education role.
- (24) To enable people to exercise self-determination and quality decision-making.

#### Environment & Planning

- (25) To prepare a new Regional Planning Strategy having due regard for the corporate organisational plan and community objectives.

- (26) To implement a water quality monitoring program relative to surface and ground water management.
- (27) To implement an air quality monitoring program.
- (28) To establish a native bushland and tree preservation program as a function of parks and recreation reserve management.
- (29) To support and encourage the Landcare Program, and initiate a similar Watercare Program.
- (30) To develop a Municipal Heritage Inventory and Management Program.

#### Organisational Management & Accountability

- (31) To improve the quality of reporting systems so that the community has a better understanding of the Council processes and procedures.
- (32) To establish a clear hierarchy of role description and responsibility of staff for service delivery.
- (33) To empower management through delegated authority to pursue efficiency in quality decision making.
- (34) To implement a performance management system relative to productivity, innovation and quality service, and remunerate in accordance with achievement.
- (35) To implement a Saturday trading basis for some Council services.

#### Corporate Planning & Budget

- (36) To implement a Corporate Plan for the organisational development of the Albany Rural City Council.
- (37) To implement an alternative funding resource program with the objective of maximising income from resources other than general rate revenue.
- (38) To implement an Information Technology System which supports corporate and personnel development.
- (39) To acknowledge the role and need for rates as a funding source for certain activities; however, to progress toward user-pay fee structuring based on cost effective service delivery.

#### Community Liaison

- (40) To liaise with the community to identify and resolve issues of personal and community concern.

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