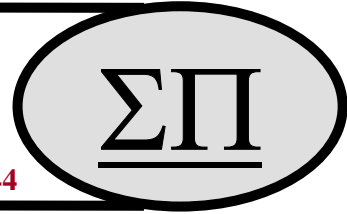


# SMITHSON PLANNING

364 Middleton Road Albany WA 6330

PO Box 5377 Albany WA 6332

Tel : (08) 9842 9841 Fax : (08) 9842 9843 Mob : 0419 556 444



Our Ref : W99-0010

Your Ref :

The Secretary  
House of Representatives Standing Committee on  
Primary Industries and Regional Services  
Parliament House  
CANBERRA ACT 2600

5 March 1999

Dear Sir / Madam

## **REGIONAL DEVELOPMENT & INFRASTRUCTURE**

I refer to the advertisement appearing in The Weekend Australian calling for submissions in respect to this matter.

Please find attached copy of :

- ❖ Rainbow 2000<sup>®</sup> – a Regional Planning Strategy for Albany & the Great Southern      Development Plan
- ❖ Albany 2001 Re-enactment<sup>®</sup> – a Major Event      Marketing Plan
- ❖ Local Government Advisory Board Submission – Albany City Amalgamation      Corporate Plan
- ❖ RAPI Congress – Embracing Change – Brisbane 1998      Speech Notes.

I believe I will write a book at the end of this planning process; however, I would suggest that your review could be succinctly expressed in the terms of “Local Politics” and “Small Town Syndrome”.

The Rainbow 2000<sup>®</sup> strategy (encompassing the development, marketing and corporate plan) addresses each and every dot point of the stated terms of reference.

“Big picture” planning can be undertaken in a meaningful manner with community participation, providing the process is open, honest and accountable, because the public are not stupid and commonsense will prevail.

Implementation requires a process large enough in political stature to take off the ‘blinkers’ and see what may be possible, rather than what might be considered politically acceptable within the realm of bureaucratic policy advisers and politicians who want to get elected rather than effecting change.

I am confident you will find out the outcome on or shortly after 1 May 1999 following elections.

Thank you for the opportunity to comment, and if you require further assistance please call.

Yours faithfully,  
SMITHSON PLANNING

## **NEIL R. SMITHSON**

Managing Director  
MRAPI, MEIAust